

MARX Biotech (7731 TT) April 2025 Monthly Revenue Report

MARX Biotech (Ticker: 7731), a leading health and wellness retail platform, reported April 2025 revenue of NT\$54.23 million, up 42.30% YoY, up 4.00% MoM, setting a record high for the same period in the company's history. For January through April 2025, cumulative revenue reached NT\$204.27 million, up 43.44% YoY, also reaching record high for the same period.

MARX Biotech mentioned that with the arrival of the Children's Day and Mother's Day sales season in April, its flagship brands experienced strong growth momentum. TAIZAKU benefited from promotional campaigns and the advertising impact of its themed collaboration with the TPBL basketball team, Taiwan Beer Leopards, driving April revenue up 51% YoY. Meanwhile, Phargoods hosted a press conference for its flagship fish oil product, featuring brand ambassador Joyce Chao and launching promotions to boost visibility both online and offline. The campaign resulted in a 69% MoM surge in offline sales for its fish oil products and contributed to 32% YoY revenue growth for Phargoods in April. Both key brands delivered double-digit YoY revenue growth, outperforming the industry average and reflecting enhanced marketing resource integration and stable operational momentum.

Looking ahead, MARX Biotech plans to actively expand brand visibility and strengthen its existing distribution channels. Additionally, the company will roll out its proprietary AI-powered B2B pharmacy sales system this year to further enhance operational efficiency, reinforcing its commitment to achieving steady growth in the health and wellness market.

Unit: thousands	Consolidated Revenue (NTD)
April 2025	54,226
April 2024	38,107
YoY Change (%)	42.30%
March 2025	52,139
MoM Change (%)	4.00%
Jan - April, 2025	204,267
Jan - April, 2024	142,410
YoY Change (%)	43.44%



TAIZAKU | Partnered with Taiwan Beer Leopard to co-host a themed event day



Launched the "Men's Upgrade" campaign in April, driving a revenue increase of 51%.



Phargoods | Hosted a press conference for its fish oil product featuring brand ambassador Joyce Chao, driving a 69% MoM increase in physical channel sales.

About MARX Biotech :

Founded in 2021, MARX Biotech is a data-driven retail company specializing in the sales of a wide range of health and wellness products, including health supplements, skincare, haircare, and personal care items. The company leverages multiple distribution channels, such as official websites, e-commerce platforms, live streaming, telemarketing, and drugstores, to reach a broad audience. With a focus on building a comprehensive health platform tailored to consumer needs, MARX Biotech emphasizes niche segments within the health and wellness industry. The company actively integrates promising brands and expands its presence in both domestic and international markets. For more details, please visit: <https://marxbiotech.com/>.

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