

MARX Biotech (7731 TT) May 2025 Monthly Revenue Report

MARX Biotech (Ticker: 7731), a leading health and wellness retail platform, reported May 2025 revenue of NT\$43.56 million, up 15.94% YoY, setting a record high for the same period in the company's history. For January through May 2025, cumulative revenue reached NT\$247.83 million, up 37.70% YoY, also reaching record high for the same period.

According to MARX, its flagship brand Phargoods launched a co-branded product, "Beta-Glucan for Kids," in late May, providing a stable revenue following the Mother's Day sales season, contributing to an 8% YoY increase in the brand's May revenue. In addition, inyouso benefited from its proactive channel expansion efforts since the beginning of the year, particularly across platforms such as POYA and community pharmacies. As a result, inyouso's revenue for May surged by 160% YoY, reflecting the growing impact of its multi-channel strategy.

Looking ahead, as the industry approaches the 618 shopping season, MARX Biotech will continue to strengthen its product portfolio. With precise control over marketing expenses as a core strategy, the company will prioritize allocating resources to high-conversion channels to improve operational efficiency and drive sustained growth in the health and wellness industry.

Unit: thousands	Consolidated Revenue (NTD)
May 2025	43,558
May 2024	37,571
YoY Change (%)	15.94%
Jan - May, 2025	247,825
Jan - May, 2024	179,981
YoY Change (%)	37.70%



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About MARX Biotech :

Founded in 2021, MARX Biotech is a data-driven retail company specializing in the sales of a wide range of health and wellness products, including health supplements, skincare, haircare, and personal care items. The company leverages multiple distribution channels, such as official websites, e-commerce platforms, live streaming, telemarketing, and drugstores, to reach a broad audience. With a focus on building a comprehensive health platform tailored to

consumer needs, MARX Biotech emphasizes niche segments within the health and wellness industry. The company actively integrates promising brands and expands its presence in both domestic and international markets. For more details, please visit: <https://marxbiotech.com/>.

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