

MARX Biotech (7731 TT) January 2025 Monthly Revenue Report

MARX Biotech (Ticker: 7731), a leading health and wellness retail platform, reported January 2025 revenue of NT\$47.23 million, up 37.46% YoY, setting a record high for the same period in the company's history.

According to MARX, despite fewer working days due to the Lunar New Year in January, revenue still achieved double-digit YoY growth. The two largest revenue contributors - TAIZAKU delivered a 47% YoY revenue growth benefited from a successful marketing campaign featuring its new brand ambassador, Sunny Wang, while PHARGOODS+ reported a 36% YoY revenue growth, driven by the robust sales of its top-selling fish oil products for kids.

Looking ahead to 2025, MARX Biotech plans to integrate brands and channels continuously while collaborating with KOLs and well-known IPs. Among these initiatives, inyouso's products have been officially launched in all POYA stores across Taiwan, and PHARGOODS's co-branded products with Shimajiro were introduced in January. As the product portfolio continues to expand and distribution channels become increasingly comprehensive, MARX Biotech will fully leverage its group resources to enhance penetration within existing sales channels, aiming to achieve higher revenue growth compared to industry average and deliver record-high operational performance in 2025.

Additionally, on 1/17, the Board of Directors approved the acquisition of the business assets and inventory of Topmed International Biotech, including NT\$10 million for intangible assets (trademarks, patents, and customer relationships) and up to NT\$40 million for inventory, with the final inventory cost to be confirmed upon handover. The proposal will be submitted for discussion at the EGM on 2/27.

Unit: thousands	Consolidated Revenue (NTD)
January 2025	47,226
January 2024	34,357
YoY Change (%)	37.46%
December 2024	103,950
MoM Change (%)	-54.57%

舒植養益菌
· 滋潤護理內在舒適自在

舒植養益菌噴霧
· 即刻舒緩及吸納必備

極萃光
· 14天擁有水潤好氣色

極萃光日月初生精華
· 24小時日夜修復高亮綻放

inyouso × POYA 寶雅 — 全台寶雅門市獨家販售

inyouso | Product launched in all POYA stores across Taiwan, enhancing market coverage and brand influence

藥師健生活 PHARGOODS+

巧虎

全新登場

巧虎聯名
立體醫療口罩

兒童適用

藥師健生活 PHARGOODS+

健康
蛇麼都有

HAPPY NEW YEAR 2025

© Benesse Corporation 1989-2025 / 巧虎
Tiger is a registered trademark of Benesse Corporation.

PHARGOODS+ | Co-branded children's masks



TAIZAKU | TV and bus advertisements are now officially launched

About MARX Biotech :

Founded in 2021, MARX Biotech is a data-driven retail company specializing in the sales of a wide range of health and wellness products, including health supplements, skincare, haircare, and personal care items. The company leverages multiple distribution channels, such as official websites, e-commerce platforms, live streaming, telemarketing, and drugstores, to reach a broad audience. With a focus on building a comprehensive health platform tailored to consumer needs, MARX Biotech emphasizes niche segments within the health and wellness industry. The company actively integrates promising brands and expands its presence in both domestic and international markets. For more details, please visit: <https://marxbiotech.com/>.

Contact :

MARX Biotech : Strategy Development Department, Carol Chien

TEL : +886-2-8245-5250 ext 2023

E-mail : IR@marxbiotech.com