

MARX Biotech (7731 TT) March 2025 Monthly Revenue Report

MARX Biotech (Ticker: 7731), a leading health and wellness retail platform, reported March 2025 revenue of NT\$52.14 million, up 26.04% YoY, up 2.89% MoM, setting a record high for the same period in the company's history. Revenue for 1Q25 reached NT\$150.04 million, up 43.85% YoY, also reaching record high for the same period.

The company's flagship brand, TAIZAKU, achieved a 37% YoY revenue growth in 1Q25, fueled by the brand visibility boost by endorser Sunny Wang. MARX Biotech also strengthened TAIZAKU's product presence in pharmacy channels by implementing educational training programs and improving pharmacists' familiarity with its products. Meanwhile, Phargoods reported a 21% YoY revenue growth in 1Q25, driven by steady shipments of its hot-selling fish oil products for kids and the successful launch of new co-branded products in collaboration with Baby Shark and several prominent KOLs. In addition, following the February acquisition of key assets and inventory from Top International Biotech, sales for related products began in March and have started contributing to revenue.

Looking ahead, the company will continue to expand its brand influence and distribution channels, leveraging its proprietary AI model and related applications developed in March to enhance and optimize operational efficiency, driving steady growth and achieving profitability in the health and wellness industry.

Unit: thousands	Consolidated Revenue (NTD)
March 2025	52,139
March 2024	41,366
YoY Change (%)	26.04%
February 2025	50,675
MoM Change (%)	2.89%
Jan - March, 2025	150,040
Jan - March, 2024	104,302
YoY Change (%)	43.85%

About MARX Biotech :

Founded in 2021, MARX Biotech is a data-driven retail company specializing in the sales of a wide range of health and wellness products, including health supplements, skincare, haircare, and personal care items. The company leverages multiple distribution channels, such as official websites, e-commerce platforms, live streaming, telemarketing, and drugstores, to reach a broad audience. With a focus on building a comprehensive health platform tailored to consumer needs, MARX Biotech emphasizes niche segments within the health and wellness industry. The company actively integrates promising brands and expands its presence in both domestic and international markets. For more details, please visit: <https://marxbiotech.com/>.

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