

MARX Biotech (7731 TT) February 2025 Monthly Revenue Report

MARX Biotech (Ticker: 7731), a leading health and wellness retail platform, reported February 2025 revenue of NT\$50.68 million, up 77.32% YoY, setting a record high for the same period in the company's history. For January through February 2025, cumulative revenue reached NT\$97.90 million, up 55.56% YoY, also reaching record high for the same period.

According to MARX, revenue for February maintained double-digit YoY growth, outperforming the industry average. The company's flagship brand, TAIZAKU, officially launched advertisements for its best-selling fish oil products across television and public transportation in February. Coupled with a successful Valentine's Day marketing campaign, TAIZAKU's revenue surged by 81% YoY. Meanwhile, Phargoods+ capitalized on the launch of its new co-branded product with Baby Shark, driving an impressive 33% YoY revenue growth.

MARX will hold its investor conference on March 18th (Tuesday) at 3:00pm Taipei Time, providing details about the company's operating results and outlook. Additionally, the company will unveil new applications of the MarxAI H1 series models, demonstrating how these models will integrate into various scenarios to enhance operational efficiency. Please fill in the [registration form](#) for additional details and secure your participation.

Unit: thousands	Consolidated Revenue (NTD)
February 2025	50,675
February 2024	28,579
YoY Change (%)	77.32%
January 2025	47,226
MoM Change (%)	7.30%
Jan - February, 2025	97,901
Jan - February, 2024	62,936
YoY Change (%)	55.56%



TAIZAKU | The promotional campaign for Quintuple DHA&EPA Fish Oil was launched through television and bus advertisements, alongside a Valentine's Day marketing event, driving significant sales growth and boosting brand visibility.

Phargoods+ | Launching new co-branded product with Baby Shark , with Valentine's Day campaign featuring maca and fish Oil Products



SnowIOU | Launching a new series of oil-cutting products



inyouso | Strengthening presence in Poya and collaborating with popular media platform and podcast

About MARX Biotech :

Founded in 2021, MARX Biotech is a data-driven retail company specializing in the sales of a wide range of health and wellness products, including health supplements, skincare, haircare, and personal care items. The company leverages multiple distribution channels, such as official websites, e-commerce platforms, live streaming, telemarketing, and drugstores, to reach a broad audience. With a focus on building a comprehensive health platform tailored to consumer needs, MARX Biotech emphasizes niche segments within the health and wellness industry. The company actively integrates promising brands and expands its presence in both domestic and international markets. For more details, please visit: <https://marxbiotech.com/>.

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